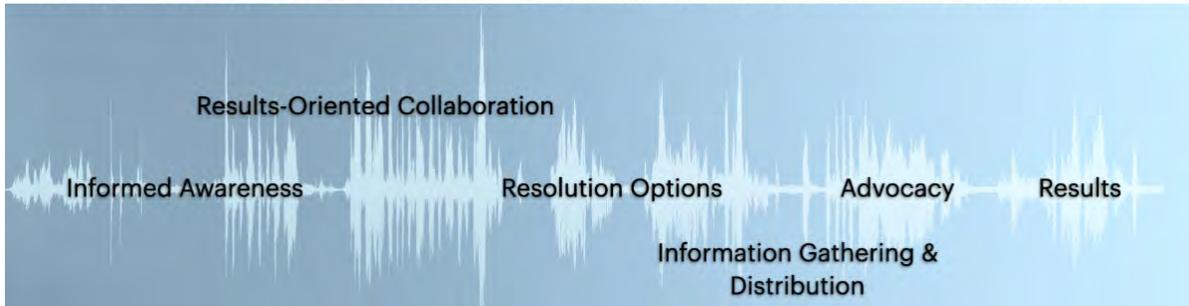


# HEADS UP!

...a digital streaming service for Wisconsin problem solvers and decision-makers



## February 2021 Time to get to work



**WISCONSIN EMPLOYERS**

**NEED WORKERS AND PEOPLE...NOW**

*The business of recruiting workers and building population is highly competitive...*

The current competition for workers and people is focused on three "campaigns."

1. Cash-driven debt management, housing and child care/ education incentives to attract and retain current workers.
2. Education-based, cash-driven incentives to attract and retain future workers.
3. Cash-driven incentives to individuals and families.

Competitive Wisconsin, Inc. has identified a strategy that will enable Wisconsin to establish an advantage in each of these areas...without raising taxes

Getting Wisconsin on the road to recovery is on everyone's mind. Getting the pandemic under control and getting kids back in school and businesses open safely are at the top of everyone's list. But it's February 2021 and if we really want a robust recovery that will jump-start the economy and provide the support we need for critical public services, **Wisconsin needs to add addressing workforce and population shortages to its short list of need-to-do-now!**

### BE BOLD 5 Fly Over Briefings

Competitive Wisconsin, Inc. has identified specific strategies and tactics that can help Wisconsin employers benefit from a more robust, sustainable and effective workforce recruitment and retention need strategy. We want to raise awareness of, and support for, CWI's BE BOLD recommendations and to that end are producing a series of videos no more than 3 minutes in length that we hope you will share with your friends, colleagues and other interested parties. We are starting with 5 of these Executive "Fly Over Briefings" including, Why We Need Action Now; Competing for Talent; Financing Investments in Talent; Keeping it Local and Regional; and What We Need to Do Now.

## The Wisconsin Idea: 2021 and Beyond: Online Learning

Tommy G. Thompson, former Governor of Wisconsin and now Interim President of the University of Wisconsin System (UWS), his thoughts about how online can expand the UWS' commitment to the Wisconsin Idea.



[Listen to the Podcast Now](#)

[Online Learning Research Observations: Global Online Academy](#)

[Online Learning Research Observations: American Association for the Advancement of Science](#)

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[Renk Agribusiness Institute Outlook Forum](#)

Rural Resurgence in Wisconsin isn't a "Why" or "If" question. It's a "How" and "When" question.

**RENK AGRIBUSINESS INSTITUTE**  
Managing and coordinating agribusiness teaching, research, and extension & outreach

**AGRICULTURAL OUTLOOK FORUM**

**PRESENTATIONS**

For a [playlist](#) of all video presentations from the 2020 Wisconsin Agricultural Outlook Forum,

- [Paul Mitchell](#) – Farm Income – [PDF](#) – [Video](#)
- [Steve Deller](#) – Contribution of Agriculture to the WI Economy – [PDF](#) – [Video](#)
- [Tessa Conroy](#) – Wisconsin Economy Situation and Outlook – [PDF](#) – [Video](#)
- [Mark Stephenson](#) – Dairy Situation and Outlook – [PDF](#) – [Video](#)
- [Brenda Boetel](#) – Grain and Livestock Situation and Outlook – [PDF](#) – [Video](#)
- [Tyler Mark](#) – Kentucky Perspective on Industrial Hemp – [PDF](#) – [Video](#)
- [Dawn Thilmany](#) – Colorado Perspective on Industrial Hemp – [PDF](#) – [Video](#)
- [Ted Haney](#) – Canadian Perspective on Industrial Hemp – [PDF](#) – [Video](#)
- [Paul Mitchell](#) – Wisconsin Perspective on Industrial Hemp – [PDF](#) – [Video](#)

State of Wisconsin sent this bulletin at 02/05/2021 07:30 AM CST



**Tony Evers**

Office of the Governor | State of Wisconsin

**FOR IMMEDIATE RELEASE:** February 3, 2021

Contact: GovPress@wisconsin.gov

**Gov. Evers Unveils Historic Investment Proposal for Wisconsin's Agriculture Economy and Farm Families**

*Governor's 2021-23 biennial budget to include more than \$43 million investment in agricultural industry*

MADISON — Gov. Tony Evers today announced his 2021-23 biennial budget proposal will include a more than \$43 million investment in Wisconsin's agriculture economy and farm families aimed at expanding market opportunities, supporting new and innovative farming practices, strengthening the agricultural workforce, connecting local producers to foodbanks and pantries, and supporting farmer mental health and wellbeing.

**Governor Evers Announces Major  
Agricultural Investment**



**Forward Analytics  
Report: Economic  
Impacts of COVID-19 in  
Wisconsin**

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