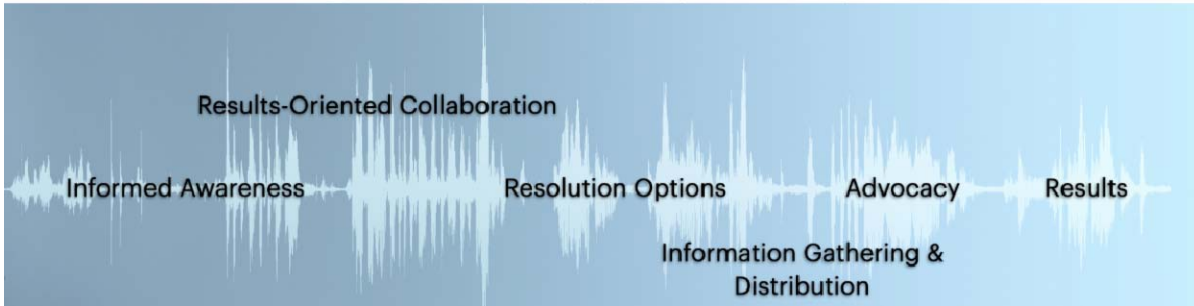


HEADS UP!

...a digital streaming service for Wisconsin problem solvers and decision-makers



December 2021

BE BOLD "WISCONSIN TOMORROW" INITIATIVE
SUPPORTING REGIONAL, RESULTS-ORIENTED
ACTION ACCELERATORS ON ARPA SUMMIT
PRIORITIES FOR LOCAL GOVERNMENT INVESTMENT

WISCONSIN TOMORROW

Vision *Strong, prosperous Wisconsin communities and employers capable of competing for and retaining the families and workers they need.*

Goal *Local and regional officials with access to the information, skill sets, and support they need to achieve their objectives in the investment of ARPA and other funds to strengthen their ability to compete for the people and workers they need.*



Strategy *Engage public and private sector leaders in regionally based action accelerator initiatives focused on their primary investment needs and opportunities and dedicated to their succeeding in achieving their community and regional objectives.*

Action

1. *Inform and persuade public and private sector leaders of the need for a timely and relevant collaboration focused on leveraging the competitive strengths and addressing the weaknesses that affect Wisconsin's ability to attract and retain people and workers.*
2. *Develop an action plan prototype for each of the priority competitive arenas.*
3. *Customize the prototype action plans to local and regional needs.*
4. *Implement the customized action plans.*

Success *Wisconsin regions, communities and employers compete successfully for attracting and retaining workers on each of the following criteria: Housing; Broadband; Early care and Education; Health care; Transportation; Rural Resurgence; Community Quality of Life and Opportunity; Energy*

...a Competitive Wisconsin, Inc. BE BOLD Action Accelerator initiative

[CLICK HERE FOR THE EXECUTIVE QUICK LOOK](#)

CWI WELCOMES OUR NEWEST MEMBERS

This year, CWI marks the beginning of its fifth decade of working with Wisconsin's public and private sector leaders to address structural and systemic challenges to the prosperity of its people, communities and employers. The vision, energy and commitment of our members makes this work possible, and we are pleased to welcome our newest members to the challenges and opportunities that lie ahead.



Construction Business Group

Robb Kahl
Executive Director



Wisconsin Broadcasters Association

Michelle Vetterkind
President & CEO



Madison Region Economic Partnership

Jason Fields
President & CEO



Cooperative Network

Dan Smith
President & CEO



North Central States Regional Council of Carpenters

Andrew Disch
Political Director - WI

CENTER STAGE



IDEAS AT WORK

Local elected officials, employers, community leaders and citizens across Wisconsin are hard at work on how to make their ARPA funds work best for their communities tomorrow and well into the future. CWI wants to showcase the ideas, the innovations, and the lessons learned.

Share your story

Contact Kristin at kdollhopf@wcgpr.com

 **COMPETITIVE WISCONSIN, INC.**

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CENTER STAGE Podcast



Adam Payne
County Administrator
Sheboygan County

Sheboygan County's impressive track record of public-private collaboration laid the groundwork for a rapid mobilization of people, ideas and action to address COVID 19 challenges and opportunities.

SHARE YOUR STORY

Contact Kristin at kdollhopf@wcgpr.com

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